

General Data Protection Regulation (GDPR) Consent request summary information sheet

For the purposes of compliance with the GDPR, which takes over from the Data Protection Act 1998 on 25th May 2018, we need your consent to contact you about your grooming appointment with us. We will do this by means of a stamp on your Record Card which looks like this (only a lot smaller):

<u>GDPR CONSENT</u>		
I have been made aware of SDG's Customer Privacy Policy. I consent to be contacted by		
PHONE / TEXT / EMAIL /SOCIAL MEDIA		
Sign	Date	/ /

Until you (or your representative) come in and sign your record card, we will assume you are in agreement with us contacting you about your appointment using the details we already hold if you are an existing customer, or the details you gave us when you made your appointment if a new customer.

When you come in the first time after 22nd May 2018 you will be required to check the details on the card, sign and date the stamped area, deleting any of the communication means that you don't want us to contact you contacted by. That is, us initiating contact with you as opposed to replying to an enquiry from you.

So, if you delete "SOCIAL MEDIA" for example and you then contact us via FaceBook enquiring about an appointment, we will take that as a temporary consent to reply back using the same medium. Also, if we don't have an email address for you and you email us, the same applies. In the past we would have automatically added your email address to your booking software record, whereas now we won't if you deleted "EMAIL" when signing the stamp on your card record, as your consents will be will be noted in the software for future reference.

It is an explicit requirement that we have a minimum of your name, address and a phone number (mobile preferred) so that we can sent appointment reminders/changes/dog ready texts (if you wish them by NOT deleting "TEXT") or if we urgently need to contact you when your dog is with us. Unfortunately, we CANNOT accept a dog for a grooming appointment without valid, up to date contact details.

Our data privacy policy is available to view on our website at:

<http://splashdoggrooming.co.uk/conditions.htm>

or in the studio, together with our "Terms of Website Use", "Cookie Policy" and "CCTV Policy" plus our "Splash Dog Grooming Subject Access Request Form".

You can of course request to view and amend information we hold on you or request us to delete the data we hold on you by submitting a "Subject Access Request Form" in writing together with a fee of £10 made payable to Splash Dog Grooming. Please be aware if we delete your records, we will not be able to offer you an appointment again without creating a new record and gaining your consent to hold information about you, but we will no longer have access to any previous grooming records for your dog(s) as that information is only on your card record which will have been securely shredded. Please note that we do NOT share your data with 3rd parties for advertising or marketing.